

# press release

## **Psonar signs-up Glastonbury fans ahead of launch**

June 26, 2009

Psonar, the personal music management service launching in August, has been alerting music fans at Glastonbury to its range of great features.

After launch, anyone will be able access Psonar for free and upload their music collection to the Psonar Cloud. Then, through a simple web interface accessible from PC, phone or any web-enabled device, users can move their music to or from the Psonar Cloud or any of their music devices (desktops, laptops, mp3 players, iPods, phones, memory sticks or even portable hard drives). Lose their iPod or phone and users can restore their entire music collection from the Psonar Cloud.

Psonar will also have rich social features allowing users to invite their friends to join and share their passion for music. All music in the Psonar Cloud will be visible to all other users. If a user wants to try a track that someone else has uploaded, they'll be able to listen to a 30 second sample and then have an opportunity to purchase that track by download from a partner music store.

Psonar is not a file-sharing service and users will not be able to transfer music between their own account and anyone else's. It is a great way, however, to show off musical taste, or even virtuosity (users can upload music that they've composed or performed themselves – and downstream, planned for 2010, they'll be able to let others listen to music they've created themselves, for free or on payment).

Martin Rigby, Psonar's CEO commented "We've all felt, or seen, the frustration of having music on different devices in different places and, along with the whole Psonar team, I want to provide an easy-to-use service that lets people get to their entire music collection at any time from anywhere using any web-enabled device. I'm also really excited about the possibilities for musical discovery that Psonar offers – and all while respecting the rights of copyright holders."

Fans seeking more information should go to [www.psonar.com](http://www.psonar.com).

For more editorial information see the Psonar Blog – [www.psonar.wordpress.com](http://www.psonar.wordpress.com)  
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